

SLOTSZER

Slotszer.com

PLAYVISION GROUP B.V

PLAYVISION GROUP B.V. is poised to revolutionize the online gaming industry through our platform, slotszer.com, under the esteemed license 1668/JAZ granted by Curaçao eGaming.

Our mission is to provide an unparalleled gaming experience by offering a diverse range of high-quality games of chance, prioritizing user engagement, security, and responsible gaming.

With a rich background in the gaming and technology sectors, our team will make sure all Customers have the best experience. This proposal reflects our commitment to excellence and innovation in the online gaming space. Our goal is to establish slotszer.com as a leading destination for gaming enthusiasts, offering a unique blend of entertainment and responsible gaming practices.

Company Structure

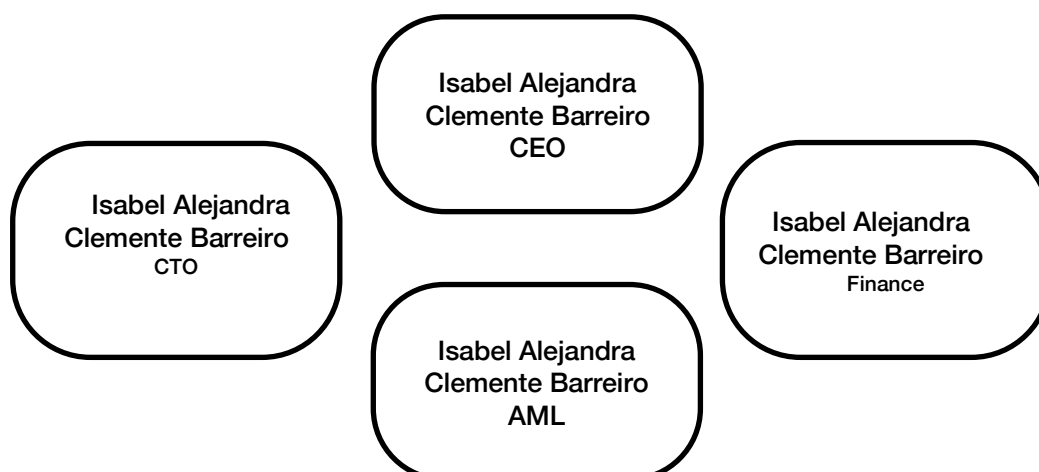


PLAYVISION GROUP B.V. is steered by a blend of seasoned professionals and dynamic innovators. As the CEO and Founder, I am confident our team will be able to perform at its best to accomplish the task.

Key Individuals:

- **CEO & Founder:** Overseeing overall strategy, business development, and operations, managing financial operations, investment strategies, and risk assessment.
- **Head of operation:** Overseeing and approving all marketing strategies, recruitment of affiliate and SEO tools.

Company Control Structure



Key Entities:

- Software IT Partner: A leading software developer providing cutting-edge gaming solutions.
- Marketing Agency: Specialized in digital marketing for gaming platforms. We're deeply invested in the company's vision and growth. Our software IT partner plays a crucial role in game development and platform stability, while our marketing experience drives user acquisition and brand positioning.

Investment decisions are made collectively by the top management, ensuring alignment with our strategic goals.

Contact: admin@slotszer.com

PLAYVISION GROUP B.V. will operate the online gaming brand slotszer.com, targeting markets in Europe and Latin America primarily. Our services will include a wide range of games of chance, from classic slots to innovative live dealer games.

Brands:

- Slotszer.com: Our primary brand offering a variety of online casino games.

Target Markets:

- European Countries with a strong online gaming culture.
- Brazil

Tools:

- Gaming Software: Partnering with leading software providers for a diverse gaming portfolio.
- Payment Processing: Secure and diverse payment options for global users, from FIAT solutions to Crypto solutions.
- Customer Support: Advanced tools for efficient customer support services.
- CRM: World leading tools for maintaining acquired users and making efficient retention.

Our Competitive Advantage

What sets PLAYVISION GROUP B.V. apart is our commitment to innovation, user experience, and responsible gaming. Our brand, slotszer.com, will not just offer games; it will offer an immersive experience, combining the thrill of gaming with a secure and user-friendly environment. Our partnership with top-tier software providers ensures a diverse and high-quality game portfolio.

Additionally, our focus on responsible gaming establishes trust and sustainability in our operations.

Financial Considerations

As the shareholder & CEO/Founder of PLAYVISION GROUP B.V., I am personally financing the operation of slotszer.com. This decision reflects my deep commitment to and belief in the project's potential. The initial focus will be on leveraging cost-effective and high-impact marketing strategies, primarily through social media acquisition and media buying. These methods have been chosen for their proven effectiveness and scalability, allowing us to control our budget tightly based on actual performance and returns.

Our financial strategy is grounded in prudence and growth-oriented scalability. We will closely monitor key performance indicators, such as conversion rates and customer acquisition costs, to ensure efficient use of resources. As the platform grows and our user base expands, we plan to reinvest profits back into the business, gradually increasing our marketing reach and enhancing our service offerings. This self-funded approach positions us to grow organically, maintaining full control over the company's direction and values.

Financial Prognosis

Proforma Profit and Loss (Yearly)			Euro
Year	1	2	3

Total Revenue €	6,000,000	10,000,000	15,000,000
Operating Costs	5,000,000	8,000,000	10,000,000
Net result	1,000,000	2,000,000	5,000,000

Money Flow

PLAYVISION GROUP B.V. will have the following payment methods in place: Credit card processors, banking solutions, crypto and e-wallets.

Processors that will be sued are, PaymentIQ gateway, Coinspaid, Bilderlings
PLAYVISION GROUP B.V., has a subsidiary in place that will will act as a payment agent for the company.

Timetable

With key preparations already in place, our timeline for launching slotszer.com is as follows:

- **Software IT Agreement:** Already completed, ensuring that our platform is powered by reliable and cutting-edge technology, **offered by ALTACORE N.V.**
- **Brand and Third-Party Agreements:** These are finalized, setting the stage for a seamless user experience with a variety of gaming options and secure transactions.
- **Opening Bank Account and Connecting Payment Methods:** Estimated completion within 1 month. This step is crucial for facilitating user transactions, both deposits and withdrawals, with a range of secure and convenient payment options.
- **Launch Timeline:** We are on track to start operations by the end of January. This gives us sufficient time to finalize the payment setup and conduct a final review of the platform to ensure everything operates smoothly.

This carefully planned timeline demonstrates our readiness to enter the market and our commitment to a successful and sustainable launch.

SWOT Analysis

Strengths

- The company boasts very experienced management team with extensive knowledge of the industry following over 5 years in the business of online and offline gaming services;

- In house competence and development skills;

The company boasts a good employment reputation;

Weaknesses

- The market in which we will be operating is a very competitive market.

The company needs to grow its personnel capacity.

Opportunities

- Today's customer is looking for more content and engagement;
- Today's customer is interested in having more functionality in the services provided, including more promotional offerings;
- As a player in the market we can boast a reputable brand, thus ensuring that our services are not treated as a commodity but rather as a product unique to our company;

Threats

- Today's gaming landscape has changed across multiple jurisdictions, with various jurisdictions regulating.

Conclusions

In conclusion, PLAYVISION GROUP B.V. is set to make a significant entry into the online gaming market with slotszer.com. Our approach, characterized by personal investment, strategic marketing, and a focus on sustainable growth, sets us apart in the industry. We are committed to delivering an exceptional gaming experience, underpinned by responsible gaming practices and a customer-centric approach. I am confident in our strategy and excited about the journey ahead.

Sincerely,
Isabel Clemente
CEO/Founder, PLAYVISION GROUP B.V.